



Friday, August 3, 2018  
8 a.m. – 2 p.m.  
Fair Park, Dallas

[mayorsbacktoschoolfair.com](http://mayorsbacktoschoolfair.com)



## HISTORY AND MISSION

Nearly 23 years ago, former Dallas Mayor and U.S. Trade Representative Ron Kirk held the inaugural Mayor's Back To School Fair (MBTSF) that attracted about 1,000 people and a dozen or so organizations. Thanks to the continued support of Mayor Mike Rawlings and past Mayors Laura Miller and Tom Leppert along with local community partners, sponsors and nonprofits, the event has grown to annually draw 35,000 people and more than 130 organizations. Today, it is a popular annual event that provides Dallas students and families with essential back-to-school supplies, health screenings and services, and an array of bilingual information from educational, social, government and community organizations. The Fair is a collaborative effort between the City of Dallas, Dallas-area schools, public health department, state agencies, nonprofits, corporations, and community volunteers.

## EVENT DETAILS

The event is from 8 a.m. to 2 p.m. in the Centennial and Automobile Buildings at Fair Park. Families must pre-register or register on-site at the fair to attend. Pre-registration may be done by mail or by attending one of the many pre-registration events held throughout the city beginning a month before the fair.



## WHO WE SERVE

MBTSF serves economically disadvantaged students and their families who live in the City of Dallas and/or attend a Dallas ISD school in grades Pre-K to 12.

## HOW FAMILIES QUALIFY

To qualify for free school supplies, students must live in the City of Dallas or attend a Dallas ISD school. For Dallas ISD students, families must provide proof that student attends a Dallas ISD school by providing student ID number. For students attending other schools who live in the City of Dallas, families must provide a valid photo ID, City of Dallas proof of residency and verify income is at or below the 2018 Federal Poverty Guidelines.



## FREE BACK-TO-SCHOOL ESSENTIALS PROVIDED

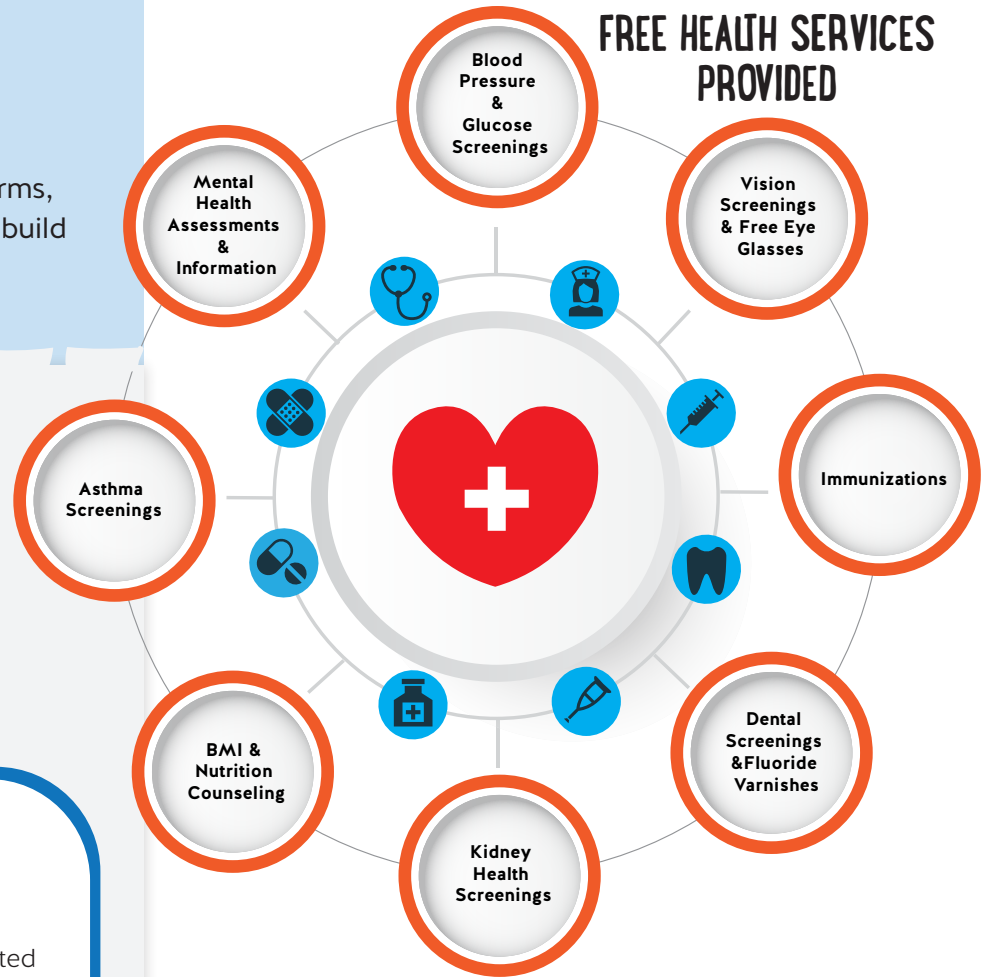
School supplies, backpacks, uniforms, underwear, haircuts and books to build home libraries.

## 2017 NOTABLE NUMBERS



- 15,000** school supply packs distributed
- **3,500** backpacks distributed
  - **10,000** books given away
  - **1,158** vision screenings conducted
  - **105** children fitted for free glasses
  - **3,444** cholesterol and glucose screenings
  - **455** students received free haircuts
  - **200** immunizations were administered
  - **349** kidney screenings conducted
  - **550** corporate volunteers
  - Over **130** exhibitors, **22** corporate sponsors, **40** community partners
  - **8** media partners spanning print, radio and television

## FREE HEALTH SERVICES PROVIDED



## INFORMATION AND COMMUNITY RESOURCES

The Fair is a time-saving, one-stop shop offering a wealth of information and community resources. Dallas ISD booths provide information on district services including magnet schools, scholarships, alternative programs, family literacy, tutoring programs and much more. Community resource booths include information on food services, job recruitment, professional dress, college-readiness, housing, personal finances and more. City, county and state agencies provide information on public and fire safety, public transportation, library services, youth services and more.

**For more information, contact  
Angela Shellene at [ashellene@thereedsprc.com](mailto:ashellene@thereedsprc.com)  
or 214-871-0783**

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